Respected honorable Dr. Caslav Ocic, Prof. Blagoje Babic, honorable Prof. Dusan Pajin, Prof. Katarina Zakic and Natasa Kostic, dear friends, ladies and gentlemen, good morning.

First of all, on behalf of the Chinese Embassy in Serbia, from the bottom of my heart, I welcome all the friends and colleagues to attend this great event.

Bearing in mind the long-lasting traditional excellent relations between our two countries and peoples which permanently become better, I believe that it is our indispensable duty to strengthen our friendly relations and cooperation in the fields of cultural and educational exchanges.

Although China and Serbia are thousand miles apart in terms of distance and geographically we are located in different continents, in many aspects we share a lot of similarities: both countries have thousands of years of civilization; both countries were invaded and oppressed by foreign nations for centuries in history; both countries are non-aliened countries and what’s more both peoples are peace-loving and friendly peoples. Even nowadays China and Serbia share many common views in anti-terrorism, maintaining sovereignty and territorial integrity and jointly coping with global financial crisis. On August 26th 2013, Chinese Chairman XI Jinping and HIS Excellency NIKolic made a joint statement during his state visit to China. The two sides stressed that cultural exchanges are an important pillar of the strategic partnership between China and Serbia. Further strengthen our ties and collaboration in the fields of investment, bilateral trade, cultural and education and other fields. As a matter of fact, our cooperation has a significant characteristics of complementing each other’s advantages, sharing mutual benefits and creating a win-win situation.

Following the first summit of China-central and eastern European countries leaders in Budapest in 2011 and the second one in Bucharest last year, the third China-central and eastern European countries leaders summit will be held in Belgrade in December this year during Chinese premier Li Keqiang’s state visit to Serbia. We sincerely believe that more and more cooperation at different levels in all fields between our two countries will be implemented.

In China, there is a popular saying that “the activities between countries depends on a close and intimate ties between its peoples. ” The prerequisite of peoples being on intimate terms with each other lies in the fact that they have mutual understanding. It is cultural and educational exchanges and collaborations that play an important role in promoting Sino-Serbian bilateral trade and economic development. It is our mutual trust that counts for our cooperation. What we are doing now today is a holy and sacred work, because it will inevitably bring about a lot of benefits for our peoples

On behalf of the Chinese Embassy in Serbia, I would like to express my sincere thanks to all of you for your consistent and long-time efforts in promoting Chinese cultural and language in Serbia. Our efforts today will bear remarkable fruit in terms of further cooperation in education between our two great nations. Our two peoples will be more closer and intimate. We will have a brilliant future.

With the establishment of the Sinologist Club, we can have more activities: academic forum and seminar, workshops, interuniversity cooperation, student and faculty exchanges. In the end, I wish everybody has a very nice day today.

Nov.15th 2014 in Megatrend University